



International Conference

On

Computing, Communications, and Cyber-Security (IC4S)

12th-13th October 2019

CHANDIGARH



[ Approved ]

Lecture Notes in Networks and Systems, Springer

**SPECIAL SESSION ON SOFT COMPUTING FOR SOCIAL MEDIA  
ANALYTICS: TECHNIQUES AND TRENDS  
(SS07\_SCSMA)**



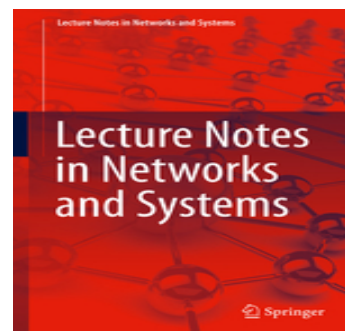
**Invitation for Research Paper in Scopus Indexed**

**12<sup>th</sup> -13<sup>th</sup> October, 2019 (Venue: CHANDIGARH)**

**Conference Website:** <http://www.ic4s.co.in/cop.php>

**IC4S-2019 Conference Proceedings (Indexed by DBLP and Scopus)**

**Publication by Springer Lecture Notes in Networks and Systems  
(Proposal Approved)**



<https://www.springer.com/series/15179>

Technical Sponsors: SETIT (Tunisia), Southern Federal University (Russia)

**Paper Submission Deadline: 30<sup>th</sup> July, 2019**

**Paper submission Link:** <http://www.ic4s.co.in/submission.php>

(Through Easy Chair Only)

**Conference Website:** <http://www.ic4s.co.in/submission.php>

**PUBLICATION: SELECTED PAPERS WILL BE SUBMITTED TO PUBLISHING PARTNER, SPRINGER CCIS SERIES FOR PUBLICATION. SPRINGER CCIS SERIES IS INDEXED WITH SCOPUS AND DBLP.**

### **SESSION CHAIR**

**Dr. Akshi Kumar, Delhi Technological University, New Delhi, India**

### **AIMS & SCOPE**

Social media has enabled mobilization of information eliminating communication and demographical barriers. Information and communication technologies (ICT) play a crucial role in collecting and analysing data from smart devices and move it into business applications to automate processes, support real-time monitoring and apply analytics for insights. Though, organizations and businesses are eager to develop applications that support these devices but deriving meaningful information from this high-diversity multimodal data is a crucial aspect.

The conventional methods used to analyse data are inadequate as unlike the traditional data, multimedia data is mainly unstructured and comprises of multilingual text and in varied modalities such as audio, video, images, GIFs, Emojis' etc. Moreover, the incompleteness, fuzziness and uncertainty in user-generated social data makes it even more intricate to tap and analyse information using contemporary tools. Novel approaches to information discovery and decision making which use multiple intelligent technologies such as machine learning, deep learning, artificial intelligence, natural language processing and image recognition among others are required to understand data & then generate insights. Thanks to the emerging soft computing techniques which are widely used for coping with the tolerant of imprecision, uncertainty, partial truth, and approximation. This special session aims to unlock big data in the social setting for real-time insights, which need to be actioned upon quickly to support decision, gain better value and mitigate risk. The primary scope of this session is to deliberate the progress and challenges of using innovative, novel, secure and smart soft computing solutions. Moreover, as the opportunities to analyse, model and discover knowledge from the social web applications/services are not restricted to the linguistic text-based analytics, we encourage innovative solutions and frameworks with real-time applications using multimedia (image, audio and videos).

Topic of Interest include, but not limited to:

- Social media analytics
- Decision making and real-time monitoring using social media
- Sentiment Analysis
- User profiling and personalization
- Detection of Opinion Leaders
- Social Network/Graph Mining techniques.
- Summarization of multimedia big data
- Behaviour analytics using social media: emotion, anxiety, depression.
- Cyber-abuse detection in social data.
- Mash-up, translation, transliteration for social data analytics
- Recommender systems, question answering systems
- Applications of social multimedia data analytics: market, business, government, smart city
- Crowdsensing and crowdsourcing
- Web-of-Things
- IoT solutions for customer-oriented digital experience

### **PAPER SUBMISSION PROCESS:**

Paper Submission Process:

**Please submit your paper (in word/pdf format) at following emails:**

Email: drkumarakshi@gmail.com with Subject Line “**Research Paper for Special Session SS07\_SCSMA**” from your email.

Papers must be submitted electronically (in doc/docx/ PDF format) via on-line submission using the Easy Chair system at the following link:

<https://easychair.org/my/conference?conf=ic4s>

For details check conference website:

<http://www.ic4s.co.in/cop.php>

For any further queries related to this special session, please contact the session chair at:

**Session Chair: Dr. Akshi Kumar**

**Email ID: drkumarakshi@gmail.com**

**Mobile No.: +91-9899790369**

**Important Dates:**

<b>Submission of Full Papers Deadline</b>	15th August, 2019
<b>Notification of Acceptance Deadline</b>	30th Aug, 2019
<b>Submission of Accepted Camera-Ready Papers Deadline</b>	15th Sept, 2019
<b>Author's Registration Deadline</b>	20th Sept, 2019
<b>Conference Dates</b>	12th-13th October, 2019

**Technical Program Committee (TPC):**

**List of Members from India & Abroad**

1. Dr. MPS Bhatia, Professor, Netaji Subhas University of Technology, New Delhi, India.
2. Dr. Anand Nayyar, Professor, Duy Tan University, Vietnam.
3. Dr. Kapil Sharma, Professor, Delhi Technological University, New Delhi, India.
4. Dr. Varun Menon, Associate Professor, SCMS School of Engineering and Technology, India.
5. Dr. Deepak Kumar Jain, Assistant Professor, Chongqing University of Posts and Telecommunications, Chongqing, China.
6. Dr. Naresh Kumar Dhull, Professor, Galgotias University, Greater Noida, Uttar Pradesh.
7. Dr. Rachna Jain, Assistant Professor, Bharati Vidyapeeth's College of Engineering, New Delhi, India.
8. Dr. Prasenjit Chatterjee, Associate Professor, MCKV Institute of Engineering, Kolkatta.

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